PORTLAND

	CODE	RATE	W/FF
PRODUCT	CODE	KAIL	
CABLE SERVICES	_		
_	AA 🤄	\$8.50	\$8.95
_CEPTION PLUS	AB	\$14.20	\$14.95
BASIC SERVICE	AB,AF	\$21.95	\$23.10
BASIC SERVICE/NW FAVORITES	•	•••	
(Need Converter For Prime Sports N	EIGHT	(\$1.50)	(\$1.50)
SENIOR DISCOUNT	AB	\$14.95	\$14.95
***Eagle Creek Basic (See Lineup)	<b>75</b>	·	
CONVERTERS		\$2.00	\$2.11
DJ REMOTE	YR	\$2.00 \$3.00	\$3.16
ZTAC/REMOTE CONTROL	OD	\$3.00 \$1.05	\$1.11
MANUAL	ML.	\$0.00	\$0.00
MANUAL (RECEPTION +)	MH	\$3.00 \$3.00	\$3.16
MANUAL/REMOTE (RECEPTION +)	OH	\$3.00 \$3.00	\$3.16
SA CONV./REMOTE	MZ,MO	\$3.00	•
PREMIUM SERVICES		,	_
THE MOVIE CHANNEL	PC	\$5.95	\$6.2 <del>6</del>
	PB	\$9.95	\$10.47
SHOWTIME	PR	\$9.95	\$10.47
DISNEY	PE	\$9.95	\$10.47
CINEMAX	PA .	\$10.45	\$11.00
HBO	CR	\$14.40	\$15.16
HBO/DISNEY	CT	\$14.40	\$15.16
480/TMC (  OWTIME/DISNEY	CÍ	\$11.95	\$12.58
SHOWTIME/TMC	CF	\$13.95	\$14.68
SHOWTIME/TMC/DISNEY	DL	\$18.95	\$19.95
	-		
OTHER SERVICES	BF	\$3.00°	s3.16
EXTRA OUTLETS		\$1.00·	\$1.05
FM SERVICE	BB BC	\$0.00	\$0.00
FM SERVICE (CO-LOCATED)		\$9.95	\$10.47
TV HOST (15 WEEKS)	JA	<b>4</b> 3.33	•
DIGITAL MUSIC EXPRESS			
	YA	\$14.95	\$15.73
DMX SERVICE ONLY (NO CABLE)	Ϋ́W	\$9.95	\$10.47
DMX SEPARATE OUTLET (W/CABLE)	YB	\$9.95	\$10.47
DMX CO-LOCATED (W/CABLE)	ΥX	\$7.95	\$8.37
DMX ADDITIONAL OUTLET		\$10.00	\$10.00
DMX KIT	UG	<b>4.0.00</b>	

PCX	2:17	M	1	$\overline{\mathbf{O}}$
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PRODUCT	CODE	RATE	W/FF
CONNECTION CHARGES			
INSTALLATION	15.7 14.		\$42.05
EVENING	!A	\$39.95	•
WEEKDAY, AM/PM	IA == 11	\$29.95	\$31.52
ALL DAY	A  ==  2	\$25.00	\$26.31
TRANSFER			040.05
EVENING	IT	\$39.95	\$42.05
WEEKDAY, AM/PM	IT == 11	\$29.95	\$31.52 \$26.31
ALL DAY	iT == 12	\$25.00	\$26.31 \$15.73
VALUED CUSTOMER	IT == 14	\$14.95	\$26.31
TIER UPGRADE/DOWNGRADE	IU	\$25.00	\$20.31 \$21.05
EXTRA OUTLET	10	\$20.00	\$21.05
RELOCATE	IR	\$20.00	321.03
PREMIUM CHANNEL UPGRADE		ee 00	\$5.26
NO TRUCK ROLL	IY	\$5.00 \$10.00	\$10.53
PREMIUM CHANNEL SWITCH	IN	\$10.00 \$0.00	\$0.00
PREMIUM CHANNEL DOWNGRADE		\$0.00	\$0.00
BULK NO-TRUCK INSTALL	IW == IW	\$0.00 \$25.00	\$26.31
NON STANDARD INSTALL (PER HR)	10	<b>⊅</b> ∠5.00	720.01
SEE INSTALL SHEET FOR UPGRADE/OTH	1ER CODES		
EQUIPMENT CHARGES	j <del>a</del>		
	نه د د د د د د د د د د د د د د د د د د د		AC 00
WB SWITCH	NX	\$5.00	\$5.26
D' KIT	UĠ	\$10.00	\$10.53
VC., KIT	NT	\$10.00	\$10.53 \$10.53
FM KIT	NT	\$10.00	\$10.53 \$157.88
Z-TAC	MA	\$150.00	
REMOTE	MU	\$20.00	\$21.05 \$105.25
MANUAL CONVERTER	MH,MD	\$100.00	\$105.25 \$30.00
MTS DECODER	MT	530.00	\$50.00 \$52.63
DJ REMOTE	YR	\$50.00	
DMX TUNER	YO	\$200.00	\$210.50 \$21.05
DMX REMOTE	YQ	\$20.00	
SA CONVERTER	MZ	\$150.00	\$157.88
SA REMOTE	MO	\$20.00	\$21.05
DEPOSITS			
CONVERTER	WL	\$30.00	\$30.00
POOR CREDIT RATING	JX	\$50.00	\$50.00
DMX DEPOSIT	YU	\$30.00	\$30.00
OTHER CHARGES		•	
L PAYMENTS	KB	\$10.00	<b>\$</b> 10.53
REJURN CHECK	CC	\$10.00	\$10.53
SERVICE CALL (NON CABLE RELATED)		\$25.00	\$26.31



October 1, 1993

FCC Rate Regulation Impact Survey/OFO SERVICES

Room 314
1919 M Street NW
Washington, D.C. 20554

Dear Sir:

Please find attached KBLCOM's response to the FCC Rate Regulation Impact Survey for each of our five systems. If you have any questions, please call me at (713) 651-2712.

Sincerely,

Kim Ousdahl

Sr. Director Regulatory Relations

Tota - Dys and Aleman

## FOOTNOTES FOR FCC SURVEY KBLCOM DICKINSON PACIFIC FRANCHISE

- 1. The attached rate card dated July 2, 1993 is the line-up in effect on September 1, 1993.
- The increase/decrease percentages (line 27) were calculated using the promotional rate of \$15.95 for Value Basic customers. If instead, one assumes the maximum initial permitted rate (MIPR) that could be charged of \$18.44, only approximately 4% of all of the Dickinson Pacific franchise customers would have received an increase in their bills. Eleven (11) customers taking Broadcast Basic Service actually had an increase in regulated service rates. In addition, Senior Citizen discounts have been eliminated at September 1, 1993. These approximately 9,488 customers (13%) did see an increase in their bills when the Senior Citizen discount was dropped. This was not reflected in line 27.
- 3. The number of regulated service changes is estimated based on the franchise's pay penetration rate, the percentage of franchise subscribers to the total, and the total system service changes.
- 4. The Community Unit ID# is for Huntington Beach, CA., other communities served by Paragon (Dickinson Pacific System) are; Fountain Valley, Stanton, Westminster, Midway City/Orange County.

Page 1

Approved by OMB 3060-0578 Expires 12/16/93

FCC RATE REGULATION IMPACT SURVEY CA 0751 05. Respondent Name: Kim Ousdahl 01. Community Unit ID#: 7441 Chapman Ave 02. Mailing Address (street): 06. Respondent Fax: (713)651-2779Garden Grove 03. Mailing Address (city): 07. Respondent Phone: (713)651-2712Paragon - DPC/Franchise 04. Mailing Address (state & zip): CA 92641 08. System/Franchise: **CHARGE CHANNELS** HOUSEHOLDS REGULATED SERVICES 9/1/93 4/5/93 Describe Service Tier 4/5/93 9/1/93 4/5/93 9/1/93 \$12.95 \$18.44 20 71,278 **Broadcast** 29 69.570 09. TIER 1 (Basic) 10. TIER 2 Value/Standard \$3.00 \$4.45 10 69.559 68,741 Standard \$10.00 68,410 11. TIER 3 12. TIER 4 **CHARGE EQUIPMENT UNITS HOUSEHOLDS** REGULATED EQUIPMENT 4/5/93 9/1/93 4/5/93 9/1/93 9/1/93 4/5/93 Non-addressable: \$3.95 \$0.87 3.117 2.877 2.046 13. Converter 2.210 \$3.95 \$3.16 36,445 31,716 38.717 29,917 Addressable: \$49.95 24.06/hr 1.708 1.913 Prewired: 14. Installation 329 \$49.95 24.06/hr 214 Unwired: Visit required: \$25.00 \$12.03 107 111 15. Service Change 213 \$0.00 \$2.00 278 No visit: \$0.00 \$0.00 16. Inside Wire: \$0.00 \$0.34 37,397 39,494 29,896 31,716 17. Remote: 25,371 18. Additional Outlet: 4.00/6.00 \$0.00 35,413 36,913 25,910 All Miscellaneous Maintenance (describe): 19. 20. All Miscellaneous charges (specify): 21. 22. 23. \$97,000 \$82,000 24. Franchise Fee: \$2.057.000 \$1.754.000 25. Total billed monthly charges for reg. services: 69,570 71,278 26. Total subscribers receiving any reg. services: 27. % of subs. receiving a change in bill for reg. svcs: 0.15% Decrease% Increase% 99.85%

## EFFECTIVE 4-5-93

## PARAGON CABLE CHANNEL LINE UP

March 1, 1993

B	ROADCAST BASIC	96, 0 99, 1	YALUE BASIC The Movie Channel Showtime 2	98, 0 99, 1	STANDARD BASIC The Movie Channel Showline 2	
3 4	KCBS (2) Municipal Access/C-Span II* KNBC (4) KTLA (5) KABC (7)	2 3 4 5 6 7	KCBS (2) Municipal Access/C-Span II* KNBC (4) Showline KTLA (5) KABC (7) Nickelodeon	2 3 4 5 6 7	KCBS (2) Municipal Access/C—Span II* / KNBC (4) Shoutime KTLA (5) KABC (7) Nickelodeon	
9	KCAL (9)	√10	KGAL (9) CNN Headline News	10 11	KCAL (9) CNN Headline News KTTV (11)	
11	KTTV (11)	√12 13	KTTV (11) Utetime KCOP (13)	12 13	Ulatima KCOP (18)	
23 25 26 27 28	First Choice Guide  Metro Market/Lessed Access  C-Span I  KOCE (50)  KCET (28)	23 √24 25 26 27 28 √29 √30	First Choice Guide Arts & Entertainment Metro Market/Leased Access C - Span I KOCE (50) KCET (28) Overige County News CNBC	24 25 26 27 26 26 26 26 27 26 27 27 28 28 29 20 20 20 20 20 20 20 20 20 20 20 20 20	Prime Ticket/The Weather Channel TNT USA The Discovery Channel/HSC II CNN The Disney Channel American Mevic Classics First Chales Guide Arts & Entertainment Metre Market/Leased Access C — Span I KOCE (80) KCET (20) Crange County News	
31	WTBS	31 /32 /33 /34 /35 /36	Comedy Central MTV VH1 TNN	3 3 3 3 3 3	The Family Channel Comedy Centrel MTV SUH1	Channel 40 under Broadcast Basic
37 40 41	Leased Access/Fire Municipal* KSCI (18)	36 36 46 41 42	First Choice I First Choice IVAccess/Fire—Municip First Choice III/KSCI (18) First Choice IV	Xing	io First Choice IVAccess/Fire Municipal First Choice III/KBCI (18) First Choice IV	Service becomes predominately PPV (Pay-Per-View) on the Value and Standard Basic Service tiers.
43 44 45	KMEX (34)	43 44 48	KMEX (34)		i3 Community College Telecourses 14 KMEX (34) 15 Home Shopping Club	
43	20 Channels		11 Additional Channel 1 Deletion	S	7 Additional Channels	

10 Net Additional Channels

CHANEL LINEAR LISTING

CABLE OPERATOR NAME: DIOXINSON PACIFIC CABLESYSTEMS

FRANCHISE AUTHORITY: PCTA, COUNTY OF CRANCE, ROSSHORE, CYPRESS & UNINCORPORATED GARDEN GROWE

TIER 1 TIER 2 TIER 3 TIER 1 TIER 2 TIER 3 CHANEL LINE-UP & JULY 2, 1995 BRONOCAST VALLE STANDARD SATELLITE SATELLITESATELLITE WHEL # DESCRIPTION FIRST CHOICE PPV-ACULT (24 HRS) 99/1 FIRST CHOICE PPV KCBS (2) œ 1 Œ C-SPAN II (62.5%) / MUNICIPAL ACCESS IDBC (4) 04 SHOUTINE 05 KTLA (5) KABC (7) 06 07 08 MICKELODEON 09 KCAL (9) ON HEADLINE NEWS 10 11 KTTV (11) THE FAMILY CHANGE 12 13 KDOP (13) 14 15 HBO ESPW PRIME TICKET / THE WEATHER CHANNEL 16 17 TMT 18 LEA THE DISCOVERY CHAN >50% / LEASED ACCESS 19 20 OH 21 THE DISNEY CHANNEL MERICAN NOVIE CLASSICS 22 22 25 25 25 25 25 ISANY (22) / LEASED & LOCAL ACCESS ARTS & EXTERTAINMENT FIRST CHOICE PPV CUIDE KDOC (56) 100E (50) KOET (28) 29 30 31 OCH >50% SATELLITE PROG OBC TBS - A LA CARTE SERVICE LIPETINE THE STATE OF COMEDY CENTRAL MTV THE MOVIE CHANNEL THAN SHOWTIME II 11 084 FIRST CHOICE PPV 575556 KTBN (40) / PUBLIC & MUNI ACCESS FIRST CHOICE PPV >50% / KSCI (18) IOISN (46) (HONE SHOP BRONOCAST) C-SPAN I >50X / COMMITTY COLLEGE 1 IDEX (34) **VH-1** KVEA (S2) TOTAL CHANNELS OFFERED 29 7 0 14 7 0

<sup>\*</sup> OH BRONOCAST CHLY KSCI IS VIEWED.

CH VALUE BASIC AND ABOVE FIRST CHOICE IS VIEWED >50%.

april Sales direct said

	PARAGON CABLE man Avenue, Garden Grove, CAS	110T
The second secon	er Service: (714) 898-3	/ [-
First Name RC In	tial Last Name	Date - X
Address 310 KNC	Apt.# Sales Rep. #	Order taken By
City HT3	Zip Code Order taken for	X
Telephone (Home)	Telephone Business	HARDWARE CR ZTAC
SERVICES	REGULAR INTRODUCTORY * PRICE PRICE	OUTLET 1 TO TO OUTLET 2 TO
HBO	\$ 10.95 /.	OUTLET 5 D
TMC	\$ 25 95	MONTHLY RATE
DISNEY	\$ 7.95	INSTALLATION FEE
GUIDE		E.O. \$ 45.
EQUIPMENT DEPOSIT      INSTALLATION      INSTALLATION ATO	\$ 25.00 \$ 49.95 \$ 10.00	\$ 24
☐ INSTALLATION OTHER		CHECK CASH VISA
ADDITIONAL OUTLET	\$ 4.00 / \$6.00	\$ 2270
HBO - SHOW - TIMC - ZTAC SHOWTIME - DISNEY - ZTAC	\$ 14.95 \$ 18.90	INSTALLATION DATE SOCIAL SECURITY NUMBER
SHOWTIME - ZTAC		DRIVER'S LICENSE NUMBER
^	PPLICABLE FEES & TAXES	ACCOUNT NUMBER
* INTRODUCTORY PRICE GOOD C	TOTAL // / ONLY FOR THE DURATION OF OFFER	31717576
REMARKS :		1.3.4.4.5.4.3.4.3
(A). A	1 5.15 9	3
	$\sim$ $\sim$	<del></del>
SUBSCINET SIGNATURE	REPRESENTATIVE SIGNAT	IRE /
$\mathcal{M}$ and $\mathcal{M}$	1 / 1 // 1	1 1 1

. **4** 4 4 7

\$\\ \frac{1}{2} \cdot \frac{1}	
BASIC SERVICE	
2 Religious Access	22 <b>INT</b>
3 KMOL4 AVOLIC ACCESS Son Continue of NBC	23 <b>KE</b>
	24
5 DES SuperStation	25 METROMARKET 5/QVC
6 MATY SLAMEDO	26
7 WUNIVISION	27 Turaling Channel
8 KIESS	28 SHOWTHE.
9 KSAT 12	29 PAY-PER-VIEW
10 KENS-TV B	30
11 KLRN。会	31 NEC AREE (X1 to Lund)
12 ALOD O TELEMUNDO AFFRUATE	32 FINETOTAL PORTSHETWOOK
13 CSPAN ROWN ACCESS	33 XHBR Nvo. Laredo
TOTAL ENTERTAINMENT	34 BARKER CHANNEL KENSISPECIAL PAY -PER-VIEW
14 454	35 👙
15 DHESTIME	36 <b>CW</b>
16 News	37 @NBC
17	38 MURIC FELVISION
18 E TNN	39 <b>VIII</b>
19	160 AP PAY-PER-VIEW
20 MICHELODEON	PAY-PER-VIEW / ONC FASHON CHANNEL
21	Abovi abovi



The rate adjustments mandated by the Cable Act of 1992 will go into effect September 1. This brochure explains the new rates and the reasons they have changed, and discusses other changes you can expect as the Cable Act goes into effect. These adjustments are set by a national benchmark system. The relatively modest drop in your cable bill reflects the fact that Paragon Cable has been able to keep its rates competitive over the years. A larger rate cut would only have meant that Paragon's rates had been too high before the new regulations.

How much are my rates going down?
Please refer to the rate chart in this brochure. The drop in our most popular "Total Service" package of \$2.06 per-month indicates that Paragon's earlier rates were close to what Congress and the PCC expect a system's rates to he. Most custom:rs will find additional savings from elimination or reduction of equipment rental and additional outlet charges.

Why didn't rates go down sooner?

The new rates were supposed to go into effect on June 1, and Paragon was prepared to meet that deadline. But the Federal Communications Commission (FCC) originally delayed the increase until October 1 because Congress didn't give the Commission the money it needed to implement the requirements of the Cable Act. Finally, a September 1 date was set.

What about premium channels like HBO and Disney?

Because rates for these premium channels aren't regulated, many cable systems plan to charge more for them to make up for revenue losses from rate-regulated channels. Not Paragon. We are committed to keeping our rates as low as possible so our customers can continue to find value in cable. We're not raising the rates we charge for premium channels.

Why was the Senior Discount dropped?

Paragon was pleased to offer senior citizens a discount of 10 percent. Unfortunately, the Cable Act reduced what we can charge and increased our costs of doing business. Consequently, we were forced to drop this discount, though most seniors will still benefit from the price reductions.

Does the increase in Value Basic's cost mean that current Value Basic customers will have higher bills?

No. Current Value Basic customers will continue to pay a special promotional rate of \$15.95 a month. Only new Value Basic customers will pay the new regulated rate.

What effect will the rate reduction have on Paragon?

We expect that it will cause our revenues to drop about \$2.5 million per year. Because the cities we serve receive fees based on our gross revenues, they also will see their revenues from cable drop. In total your communities will lose about \$250,000 annually.

What will happen to my rates in future years?

Most industry analysts believe that "a la carte" cable packages will be more popular in the future. Over the next few years, Paragon will become the first cable system in Orange County to provide a state-of-the-art 130-channel fiber optic cable system to our customers. You will be able to select exactly the programming menu you want, and will pay a charge for each channel or package of channels you receive. We expect that after inflation, most of our customers will get more stations they enjoy viewing, and will pay about the same they're paying today.

Why did Congress force cable companies to cut their rates?

Some prominent members of Congress, notably then-Senator Al Gore, thought their local cable systems charged too much. The new regulations

punish every system for what may or may not have been the excesses of a few. Paragon and the local government bodies that regulate cable have always been committed to keeping our rates low.

L've heard that the Cable Act is probroadcast television. How can this be if your rates have no effect on broadcasters?

forces us to carry broadcast stations on one-third of our channels, even if our customers don't want the new stations — that's why we recently had to cut back on C-Span's broadcast times, which made us and many of our customers unhappy.

The bill also makes it possible for broadcasters such as KCBS and KNBC to deny us access to their programming. The broadcast networks are currently tryng to devise a plan that would force cable customers to pay a monthly surcharge for their programming while the rest of the neighborhood receives their signal for free. We hope the broadcast networks will continue to allow cable customers the same service as non-customers.

If you wild like to find out more about how the Cable Bill will affect cable rates and service, please call your customer service representative at (714) 898-3800.

## Paragon Cable Service Rates (Effective September 1, 1993\*)

These rates are for Huntington Beach, Fountain Valley, Stanton, Westminster, Rossmoor and unincorporated Garden Grove. With the new rates, Broadcast Basic and Value Basic will be combined nto one level of service: Value Basic. The cost of standard Basic, our most popular cable package, slower. Premium channels, like HBO and Disney, re not affected by the new rate regulations, so harges for "premium packages" will not increase.

Broadcast Basic Value Basic Value Basic Basics (2)	
Broadcast Basic Value Bindi Standard Basic Service a la cente 986 (20) Total Service	
Converte Colonia (Alle Colonia Additional outlets (single)	i,
Premium whole - house charge (3) Scales Charles and Market Market Standard installation charge "reading approval." No imper available.	÷

- (1) The new rate for Value Basic applies to new Value Basic customers only. Rates for existing Value Basic customers will be unchanged.
- (2) TBS is now available on an a la carte basis.
- (3) The whole house charge is a <u>flat</u> charge for one or more premium services on one or more televisions in a home. The charge for additional outlets has been dropped.
- (4) Depending on the package, elimination of the Senior Citizen discount will cause a \$1.60 to \$2.60 increase.

Old Rate \$12.95	New Rate	Change
3.00		
	18.44	
15.95	18.44	+2,49
12.95	n/a	
*****	18.44	
13.00	4.45	
-0-	1.00	
\$25.95	\$23.89	\$-2.06
3.95	3.16	79
-O-	.34	+.34
.0. 3.05		-3.06
4.00	-0-	-4.00
t - 1400 (1400)	•	-6.00
3) -0-	3.00	+3.00
10%	-0-	
49.95	24.06/hr.	

Regardless of the financial impacts we face from the new lower rates, Paragon Cable is launching a \$15 million improvement to our system which will make our customers the

which will make our customers the first in Orange County to have a fiber optic cable system.

These changes will make it possible to expand your system to 130 channels, including new interactive channels, video on demand and exciting new products and services.

For more information on how you can help Paragon Cable continue to provide the programming you want... on the channel you want... at the price you want, please call (714) 898-3800, and watch your mail box. We'll keep you updated on our progress and let you know ways you can help keep value, selection and quality part of your cable package.





Why are cable rates changing?

How much will they change?

